

3750 LAKE SHORE DRIVE, INC.

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After nearly 30 years at 3750, watching our son Conor literally grow up here and serving for five years on your board of directors, most recently as your president, I am moving soon with my wife, Mary, to Charleston, S.C.

I write to let you know that I have resigned as your board president and from board membership effective March 31, 2016.

Mary and I love 3750. More important, we cherish our neighbors here and the close friendships forged over the years. We hate to leave and will miss our long walks along the lake, the sweeping views of the park and Lake Michigan from our apartment and the people who make our building special.

However, Content That Works, the company Mary and I started at our dining room table in 2001, is being sold to Evening Post Industries at the end of this month. One of the conditions of the sale is that we move to Charleston to continue working for the company. We will take up residence there April 4th.

Your new president will be elected at a special board meeting Monday, March 21, 2016 at 7:30 p.m. A committee to nominate a replacement for the board seat left vacant by my resignation also will then be named.

You may see Mary and me around the building over the next few months as we get our apartment ready to put on the market. It's been a great run. I have lived many places in my life, but none longer than here. 3750 truly is our home.

I have been privileged to work with a great group of board and committee members who have worked so hard in recent years to make 3750 a better place for all. I am proud of all they have accomplished. You are in good hands.

Thanks to everyone who has offered advice, counsel, ideas and occasionally consolation during my brief term as your president. Truly, I could not have done it without you. Special thanks to Lindsey Schilling, Miro Stankovic and the rest of the terrific 3750 team. Your support has been invaluable.

Thanks to all of you, our shareholders, for your patience and understanding.

Sincerely,

Paul Camp

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